SuaraLab, the social innovation laboratory of Suara Cooperativa, opens its call for entries for the Disruptive Homecare Startup Challenge. This document presents the application requirements and instructions of the call.

1. Disruptive Homecare Startup Challenge

Through this call we search projects which propose innovative solutions to change the assistance social and sanitary model.

- Technological projects to innovate in the field of care for the elderly or with social or sanitary dependences.
- Proposals to improve management and coordination of data related to the socio-sanitary field.
- Projects to promote empowerment of users.
- Solutions to incorporate new assistance models to face the Covid19 pandemic impact.

2. Suara Lab, social innovation laboratory

Corporate Venturing is a new working model of corporate entrepreneurship. SuaraLab collaborates with startups to dynamize innovation processes, develop new products and services, new business models and incorporate technological abilities and capacities inside the Cooperative.

SuaraLab has a process of distributed innovation. The fundamental contribution is the entry of new narratives to innovate trough different perspectives. SuaraLab searches a disruptive innovation focused on developing new products and services linked to the care of people. The objective is to link-up intrapreneurship and startup ecosystem.

Suara's laboratory has the purpose to improve the organization innovation process, to develop an intern and extern entrepreneurial ecosystem to create products and services and to transform the corporate culture.
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3. Business management model

Suara is a Cooperative of compromised workers with welfare sector. Suara has over 30 years of accumulated experience by its founding members.

Suara's mission is to transform the social environment, improving people's current situation through a range of quality services set up in their local areas, to help promote their well-being and personal growth, trough a cooperative business project. It employs around 4,000 staff and responds to the needs of care, support and education of youth and children; families; people who need some kind of support to be more autonomous; people who want to enter the labour market or to improve professionally; people who need support in front of crisis situations.

We manage a wide range of services and facilities: residential facilities, day-time and night-time centres, schools and educational centres, orientation, support and preventive services, home-care services, among others.
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4.   SuaraLab's objectives

- We want to channel intrapreneurship.
- Attracting new external business initiatives to create an innovation ecosystem.
- Create new business models.
- Develop innovation's competence in the leadership role and the technical function to be autonomous in the development of an own ecosystem of innovation.
- Focusing on new products and services development linked to strategy.
- Connect the organization with the intrapreneurship and the startup ecosystem to contribute disruptive innovation and to expand the entrepreneurial culture.
- Incorporate distributive innovation with the purpose to make people more autonomous and self-organized. This has to allow us to innovate from different perspectives.
- Facilitate incremental innovation in services.

5.   Types of Startups we are looking for:

- Startups leaded by entrepreneurial people, committed to the project.
- Startups with a consolidated and professional working team.
- The proposed solution has to respond to SuaraLab's challenge.
- Startups have to be innovative solving our problems and needs.
- Startups have to be scalable, with growth potential.
- Priority is given to projects in early stage phases, with a studied Minimum Viable Product (MVP) and CANVAS.
- The minimum of one year's experience will be an advantage.
- Startups without financial or legal problems.
- Startups with predisposition to participate in Incubation Programs over a six-month period.

6. Disruptive Homecare Startup Challenge

SuaraLab offers to selected startups:

• Participation in Bootcamp

SuaraLab's team will accompany startups to identify training needs of the team or the project. SuaraLab will give the needed resources to grow up the startup.

• Social mentorship

The support of SuaraLab's project manager will be available to each project trough which will be channelled interlocution and assistance.

• Advice and support

Professionals of Suara Cooperativa will be available to give support to projects in several areas such as administration, financial, communication or marketing.

• Workplace: Barcelona's 22@ district (according to epidemiological situation)

Entrepreneurs of selected startups will have access to Suara Cooperativa facilities, located in Barcelona's 22@ district (according to epidemiological situation).

• Alliances and Networking

Sharing Suara's office space with other entrepreneurials and professionals contributes to create a vibrant atmosphere of knowledge exchange and joint collaboration. SuaraLab organizes events and talks where you will be able to meet outstanding professionals which have a great deal to contribute.

• Support in seeking financing

Advice and accompaniment in seeking financing.

• Pilot tests

Different services and spaces managed by Suara will be available to Startups to test products resulting from the Incubation Program.

7. Commitment

- At least one person's dedication to the Challenge over a six-month period.
- Permanence of the leader and the founding team of the project during the whole Challenge.
- Regular monitoring reports to SuaraLab.

For more information:

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